

PATIENT ENGAGEMENT DRIVES PATIENT ACQUISITION

ENGAGEMENT

- Answer rate
- Lead response rate
- Automation
 - Reminders
 - Office survey
 - Doctor survey
 - Review generation



ACQUISITION

- Schedule Rate
- Attendance Rate
- Patient conversion & Retention

RED SPOT
INTERACTIVE

SPOT ON
PATIENT ACQUISITION

800-401-7931 | www.RedSpotInteractive.com

EPISODE
98