

MINIMIZE NEW PRACTICE MARKETING COSTS

REVENUE EXPENSE	FREE BRANDING
<ul style="list-style-type: none">■ Patient Coordinator/ Admin/Office Mgr■ Secondary Revenue – i.e. Aesthetician■ Website (long-term if brand new)	<ul style="list-style-type: none">■ Social Media, Social Media, Social Media■ Referring Doctors■ Referring Patients