

MAXIMIZING YOUR MEDICAL

MAXIMIZING YOUR MEDICAL PRACTICE'S VENDOR RELATIONSHIPS

ISSUE

PRACTICES ARE REACTIONARY – LEAVING VENDOR OPPORTUNITY ON THE TABLE.

RULE

- **✓OUTLINE GOALS**
 - Identify that problems can be solved
 - Create partners, not vendors

- **PLAN**
 - Prioritize the goals
- **▼ENGAGE, REVIEW**& OPTIMIZE

