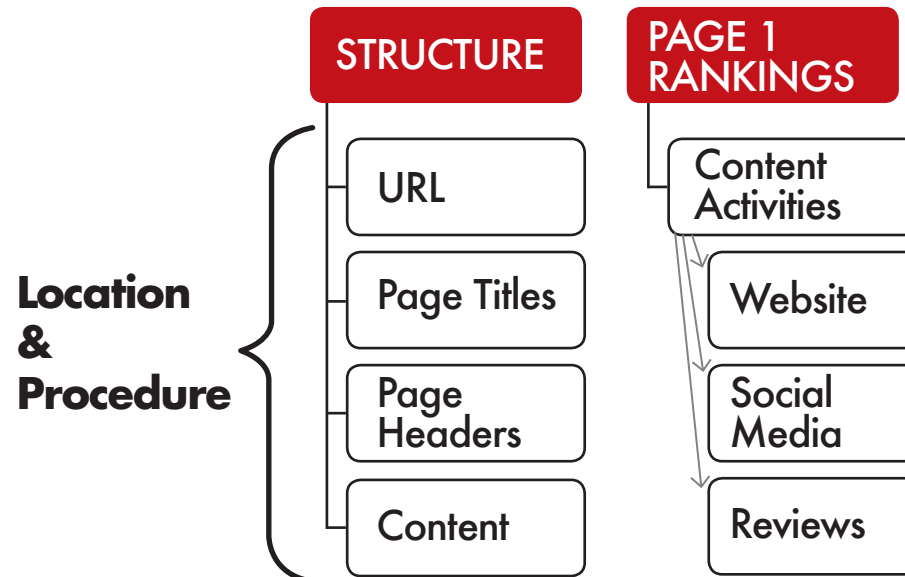


# MAJOR VS. MINOR SEO FACTORS FOR AESTHETIC PRACTICES

**RULE:**

**SEO is simple & structured in nature; page rankings require work.**



**CONCLUSION:**

**Structure is good; structure & activity wins.**