

# 1:1 PATIENT RETENTION MARKETING

## **1 RETENTION**

## **2 UPSELL**

- Upsell Filler Patient to Facelift
- Upsell Facials Patient to Laser Skin Resurfacing
- Promote Teeth Whitening to Existing Patient

## **3 RELATIONSHIP BUILDING**

- Birthdays
- Referrals
- Events