

PROFITABLY REDUCE FRONT DESK WORKLOAD FOR YOUR AESTHETIC PRACTICE

ISSUE:

Should you
reduce your
front office
workload?

RULE:

Patient
engagement
VS.
non-revenue
tasks

ANALYSIS:

Check-in,
Check out
& Leads

= person
VS.
Administration,
Reminders &
Recalls

= person &
technology

CONCLUSION:

Greater
patient
engagement
drives
technology
needs